



PRIVATE  
TRUSTING®

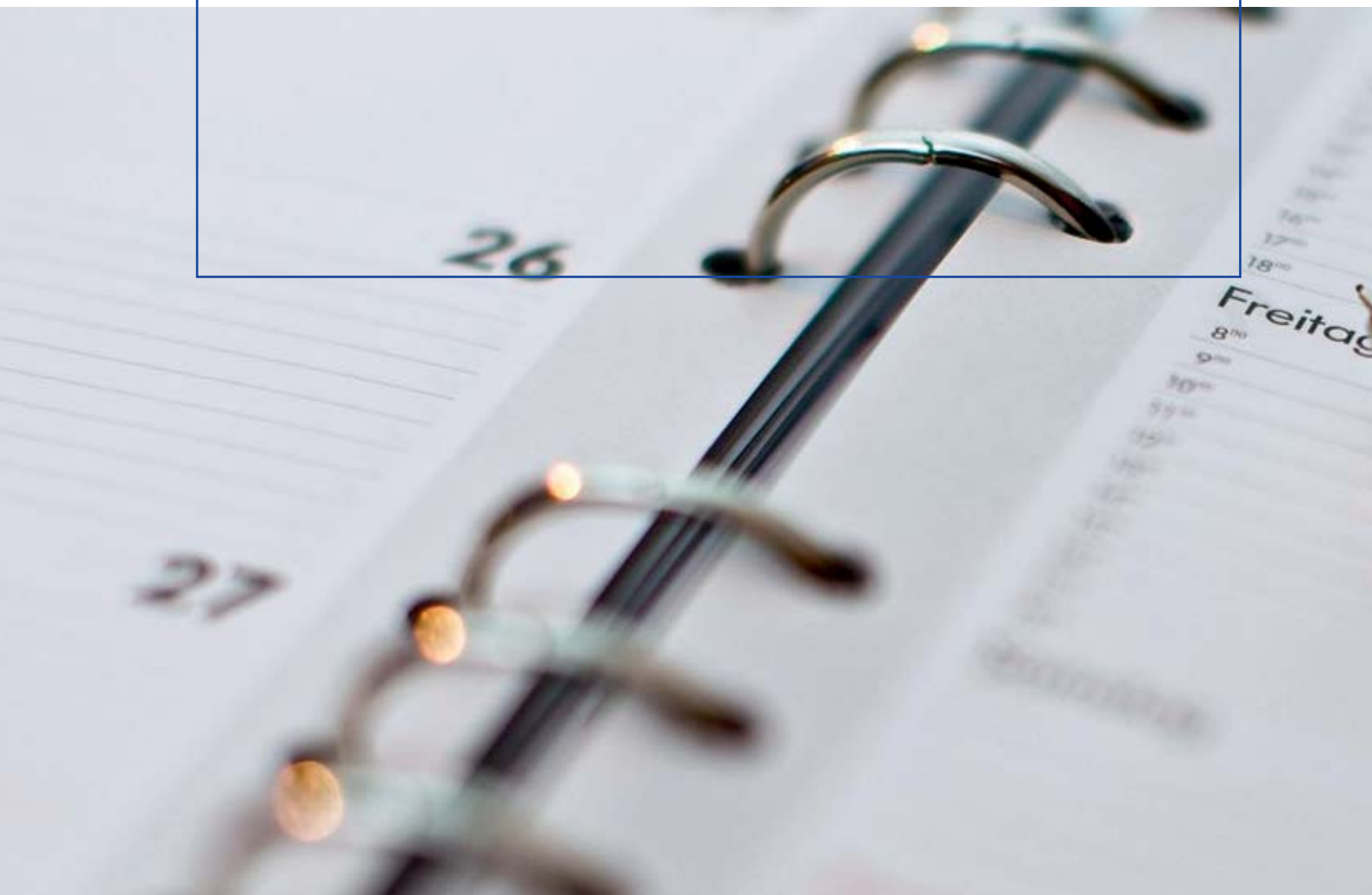


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TRUSTING®

*Private Trusting embodies real values  
with a new generation of trust services.  
This gives every client security and  
certainty in the implementation and  
realization of their individual goals.*

GM Trust reg.

# Trust business personally and individually



Among the numerous Liechtenstein trust companies, GM Trust reg. founded in 2002 and based in Schaan, distinguishes itself through particularly individual and personal advice to its clients. Through the cooperation with external specialists in different countries, the company creates an added value for clients through cost transparency and specialized teams, which are always up-to-date. Managing director and owner is Josef G. Hermann. He is a financial planner with a federal certificate and like GM Trust reg. Member of the Liechtenstein Chamber of Trustees.

The clients of the owner-managed company benefit from additional services. The product range includes:

- Private Trusting
- Formation of legal entities, companies and trusteeships for third parties, in their own name and for the account of others, as well as the associated interventions against courts and authorities
- Takeover of administrative mandates according to art. 180a of the persons and company law as well as takeover of trusteeships
- Financial, economic and tax consultancy
- Bookkeeping and review, as far as this is not reserved for the auditors and auditing companies
- Specialist areas (specialist area excerpt: complex structures, M & A, MBO, succession planning, special investments, digitization)

In all these activities, boutique size is a key competitive advantage. The GM Trust reg. is individual and efficient. The company responds to every single client request and advises its clients on a solution-oriented basis. External confidentiality and transparency towards the client are not taken for granted. Security and legal liability are a top priority.

In addition, GM Trust reg. and Josef G. Hermann also strike out in new, innovative directions in financial services in special areas. The foundation of the association Private Trusting e.V. creates a network of specialists, from which members and clients worldwide profit.

Private Trusting e.V.

# An overview





Josef G. Hermann is founder and president of the association Private Trusting e.V. The association was registered on 29th February 2016 in the commercial register. Private Trusting stands for the new generation in trust business.

The association was founded to link its members regionally, internationally and globally. He supports them as well as third parties in finding suitable partners and clients in the service sector for the most diverse economic issues and concerns. Therefore, Private Trusting e.V. opens its members a new generation of trusting services. The association is politically and denominationally neutral and not profit-oriented.

The Articles of Association and the Code of Conduct based on ethical principles are binding for all members.

The brand name and logo of Private Trusting are internationally protected. The logo stands for trust, protection, cooperation, modernity and transparency. The trademark is provided to third parties under license. All licensees are members of the registered association.

The registered office is at Landstrasse 27 in 9494 Schaan, Liechtenstein. Further information can be found on the association's website: [www.privatetrustingev.com](http://www.privatetrustingev.com)



Private Trusting e.V.

# The behavioral principles of the Private Trusting association

*Code of Conduct*



Excerpt from the Code of Conduct:

○ **The client in the center**

Clients and their desires are at the center of thinking and actions of Private Trusting e.V association members. They benefit from excellent service and all knowledge, all experience and network of members. The association consistently protects the client's interests. Therefore, esteem and loyalty as the basis for a trusting cooperation are always guaranteed.

○ **Best possible asset protection**

All members of the association have an excellent reputation, prove their financial stability annually and deposit a security deposit. Cost transparency is the basis of trust for the association. The clients of the association members usually release invoices for payment.

○ **Legally in good order and secure**

Compliance with legal regulations as well as national and international regulations through the association members is always guaranteed. They are well insured and subordinated to national regulators. In the case of substantiated objections by clients, the association has the right at any time to carry out an inspection itself or by a third party. It also runs an internal arbitration board.

○ **Transparency is a matter of course**

The names of the members of the association or their companies can be found on the internet on the publicly accessible list of members. Conflicts of interest between the members are to be avoided.

This is only an excerpt from the essential contents of the Code of Conduct of the Private Trusting Association. The complete Code of Conduct in the respective applicable version remains binding for the members.

Private Trusting e.V.

# How Private Trusting supports its clients

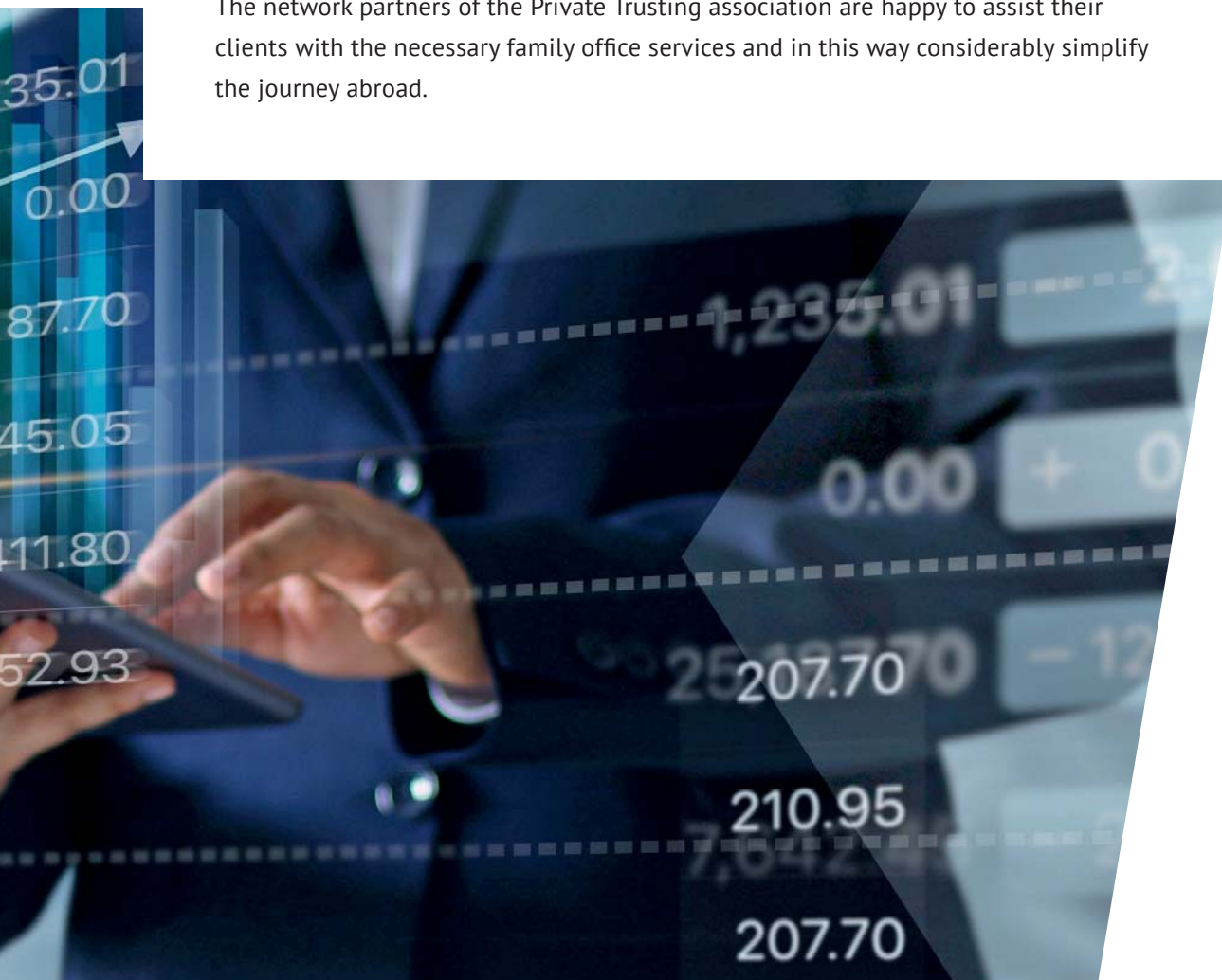


### A practical example

You are a client of a member of the association of Private Trusting e.V.  
One of your descendants would like to study abroad and move to that country.  
At such a big step in the life of a young person and a family it is usual that a series of questions arise:

- Is it possible for the descendant to study at the desired university?
- What are the requirements for enrollment?
- What are the requirements for obtaining a residence permit?
- How is the tax situation in the target country?
- How does the descendant find a suitable accommodation and what are the annual costs?
- List not exhaustive

The network partners of the Private Trusting association are happy to assist their clients with the necessary family office services and in this way considerably simplify the journey abroad.



Private Trusting e.V.

# The advantages of Private Trusting clients

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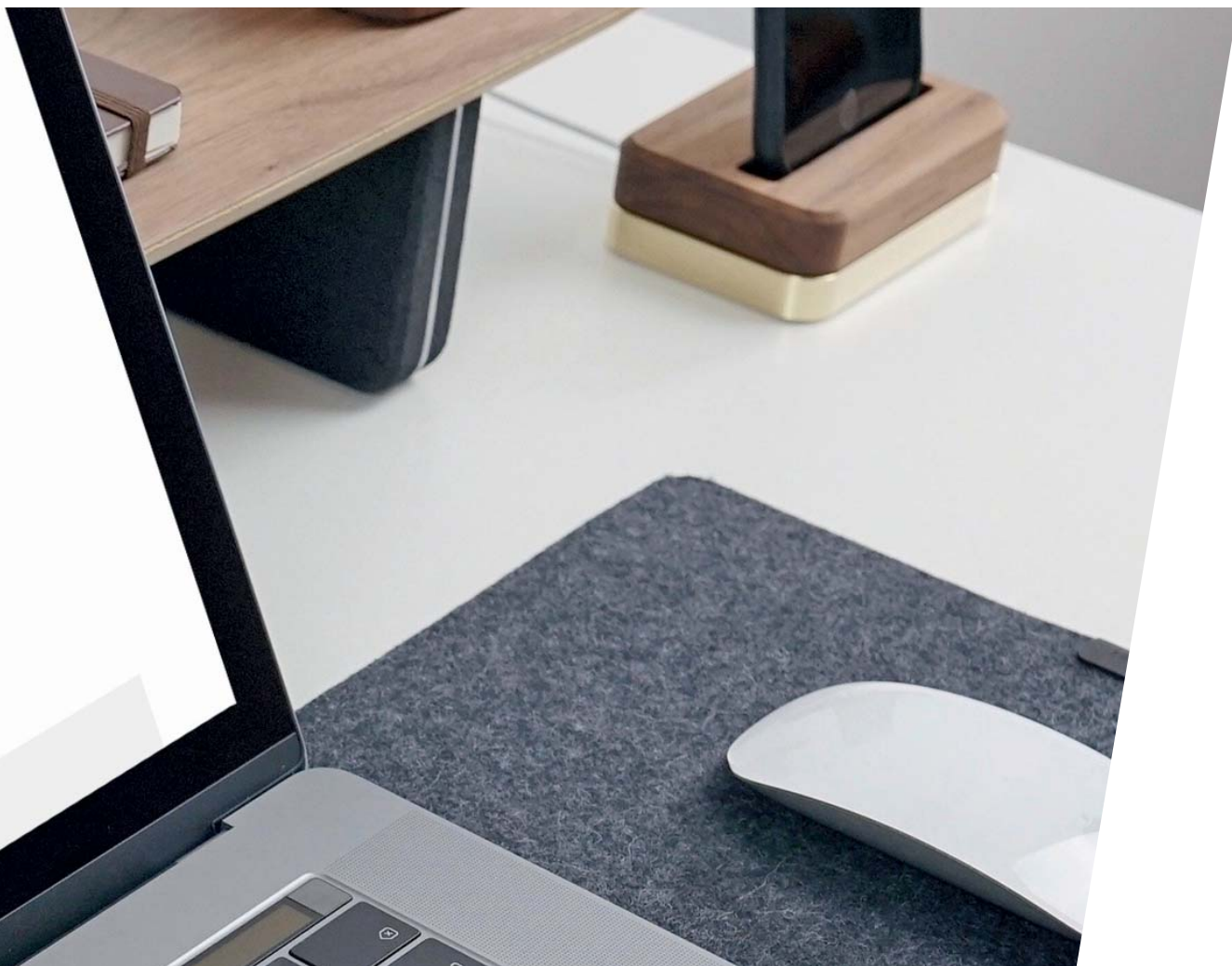


Mitglieder und auch Dritte, bei der Findung

### A summary

- **Security** through trust, discretion, international standards and latest technology
- **Profitability** through a fair price-performance ratio, premium services, growth and asset protection
- **Image** through a highly regarded, cosmopolitan, ethical and client interests committed network with long-term, stable partnerships
- **Positive difference** through fast, pragmatic, innovative and creative acting as well as openness to new things

**The association Private Trusting embodies real values with a new generation of trusting services. This gives every client security and certainty in the implementation and realization of their individual goals.**



Private Trusting e.V.

# Reasons to be a network partner



## A conclusion

The previous comments show the benefit for the client, from which, of course, the members of the association, the network partners, also benefit.

Private Trusting e.V. as a strong, positive and unique brand helps them

- to convince new clients to grow and increase their profitability.
- to increase their image as an internationally operating and networked, ethical and moral service provider.
- to differentiate in the competition.
- to participate in a worldwide know-how transfer.
- to reduce their costs through special conditions for insurance and the like.
- to professionalize their marketing by gaining access to an exclusive brand and theirs.





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